

**De vieilles PUBS...**

**(Incroyable, mais vrai !!!)**

**Cliquer pour avancer**

# If your husband ever finds out

*you're not "store-testing" for fresher coffee...*

*...if he discovers you're  
still taking chances  
on getting flat, stale coffee  
... use be unto you!  
For today  
there's a sure  
and certain way  
to test for freshness  
before you buy*



## ***OUPS...***

***... et si  
jamais votre  
mari venait  
à apprendre  
que vous  
n'achetez pas  
le meilleur  
café ?***



It's nice to have a girl around the house.

Though she was a tiger lady, our hero didn't have to fire a shot to floor her. After one look at his **Mr. Leggs** slacks, she was ready to have him walk all over her. That really styling name soothes the savage heart! If you'd like your own disk to

still carpeting, built up a pair of these for her **Mr. Leggs** slacks. Such as our new automatic wash wear blend of 65% "Dacron"™ and 35% rayon—incomparably wrinkle-resistant. About \$12.95 at plush-targeted stores.

Dacron™ for Poly

Get yourself a new pair of **Leggs**

FEDERATED DEPARTMENT STORES, 1230 Avenue of the Americas, New York 10, N. Y.

C'est  
bien  
d'avoir  
une fille  
à la  
maison



# *Love's Baby Soft*

Parce que  
l'innocence est  
plus sexy que  
vous ne pensez

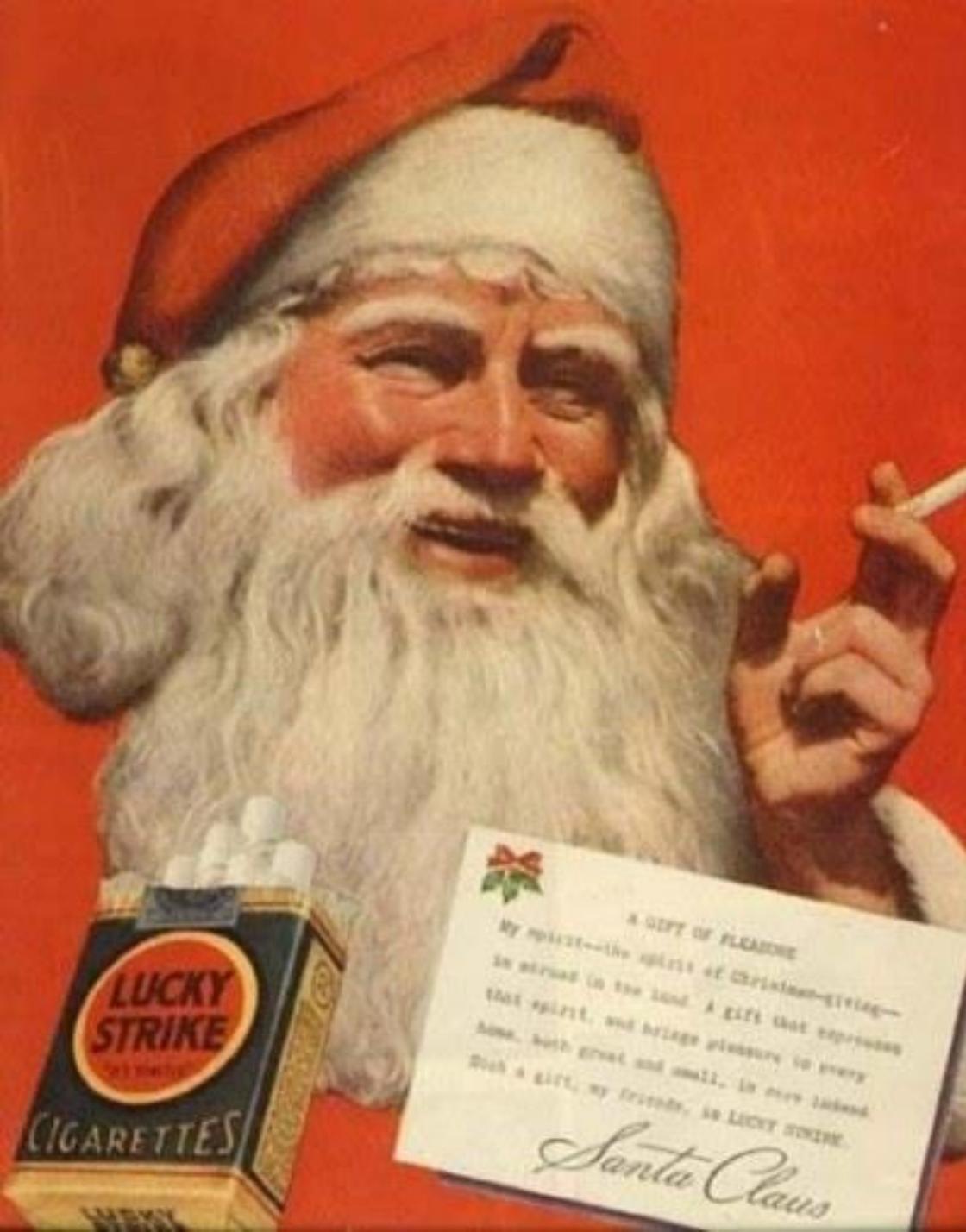


Love's Baby Soft.  
Because innocence is sexier than you think.



Love's Baby Soft® is also available, clean baby smell, growing enough to be sexy. It's alluringly Pure and innocent. It may wait in the women fragrance aisle.

Love Cosmetics



**Tout un  
cadeau !!!**

**Pour un  
meilleur  
départ  
dans la vie,  
commencez  
le COLA tôt**

For a better start in life  
start **COLA** earlier!



- Promotes Active Lifestyle!
- Boosts Personality!
- Gives body essential sugars!

### How soon is too soon?

Not soon enough. Laboratory tests over the last few years have proven that babies who start drinking soda during that early formative period have a much higher chance of gaining acceptance and "fitting in" during those awkward pre-teen and teen years. So, do yourself a favor. Do your child a favor. Start them on a strict regimen of sodas and other sugary carbonated beverages right now, for a lifetime of guaranteed happiness.

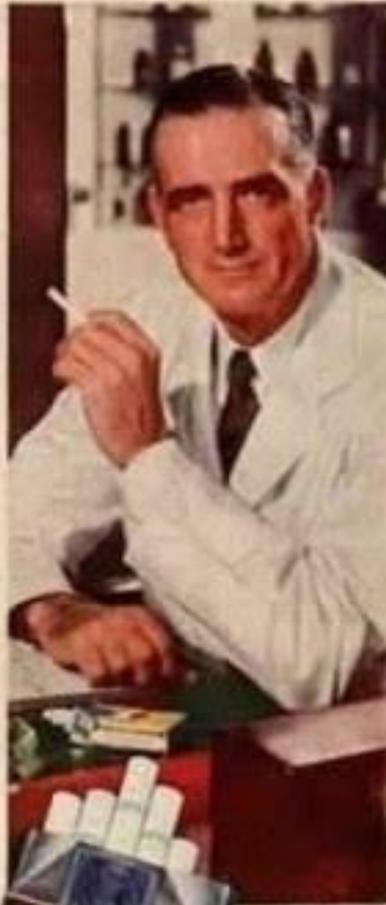
**The Soda Pop Board of America**  
1515 W. Hart Ave. - Chicago, ILL.

According to repeated nationwide surveys,

# More Doctors Smoke **CAMELS** than any other cigarette!

Doctors in every  
branch of medicine  
were asked, "What  
cigarette do you smoke?"  
The brand named most  
was Camel!

You'll enjoy Camels for the same reasons  
so many doctors enjoy them. Camels have  
that cool, soothing, pack after pack, and  
a flavor unmatched by any other cigarette.  
Make this month's test. Smoke only  
Camels for 30 days and you'll know we'll  
please your taste. Just tell them you'll  
love them as your steady smoke. You'll  
see how enjoyably a cigarette can be!



THE DOCTORS' CHOICE IS AMERICA'S CHOICE!



DR. MARY K. SMITH, M.D., says "I smoke Camels. They really taste so good and they're wonderful!"



DR. ROBERT J. SMITH, M.D., says "I can't imagine a doctor's office without a pack of Camels on the desk!"



DR. W. H. BROWN, M.D., says "Camels are the only cigarette I smoke!"



For 30 days, test Camels in your "T-Zone" (T for Throat, T for Taste).

Plus de  
docteurs  
fument  
des *Camels*  
que toute autre  
cigarette !



**You mean a woman can open it ?**

**Vous dites qu'une femme peut l'ouvrir ?**



*Is it always illegal  
to KILL a woman?*



**Est-ce toujours  
illégal de TUER  
une femme ?**



Blow in her face and she'll follow you anywhere.

Hit her with tangy Tipalet Cherry. Or rich, grape-y Tipalet Burgundy. Or luscious Tipalet Blueberry. It's Wild! Tipalet. It's new. Different. Delicious in taste and in aroma. A puff in her direction and she'll follow you, anywhere. Oh yes ... you get smoking satisfaction without inhaling smoke.



New from Muriel.

About 5 for 25¢.

Smokers of America,  
do yourself a flavor.  
Make your next  
cigarette a  
**Tipalet.**

**Soufflez-lui  
au visage...  
...et elle  
vous suivra  
partout !**

Plus fort votre  
femme  
travaille...

...et plus elle  
sera jolie !

SO THE  
HARDER  
A WIFE  
WORKS,  
THE CUTER  
SHE LOOKS!

I. GOSH, HONEY, YOU SEEM TO THRIVE  
ON COOKING, CLEANING AND DUSTING—  
AND I'M ALL TUCKERED OUT BY  
CLOSING TIME. WHAT'S  
THE ANSWER?

VITAMINS,  
DARLING!  
I ALWAYS  
GET MY  
VITAMINS

Kellogg's  
**PEP**  
VITAMINS-ENRICHED  
100% WHEAT FLAKES

Vitamins for pep! PEP for vitamins!\*

# WIVES.

Look this ad over carefully. Circle the items you want for Christmas. Show it to your husband. If he does not go to the store immediately, cry a little. Not a lot. Just a little. He'll go, he'll go.

CIRCLE ALL THE QUALITY DORMEYER APPLIANCES YOU WANT!



**Husbands:**

Look this ad over carefully. Pick out what your wife wants. Go buy it. Before she starts to cry.

**Dormeyer**

Dormeyer, Milwaukee & Chicago, Illinois 53214

Suggestions  
de  
cadeaux  
pour vos  
épouses

***OUI-OUI ...***  
**Ceci est un  
ordinateur**



**THIS IS A COMPUTER?**

**YOU BET YOUR SWEET TELEX OPERATOR IT IS!**

Beneath that Telex keyboard is a full-fledged 16-bit word-length digital computer with the most powerful I/O structure available today. It's the DATACOMP 404.

Hardware decimal arithmetic, including multiply and divide with automatic scaling, eliminates binary/decimal conversion. On I/O automatic formatting eliminates expensive editing software.

Word-length operating modes that are built into the 404's hardware can be programmed for 16, 32, 48, or 64 bits, doing away with multi-precision routines.

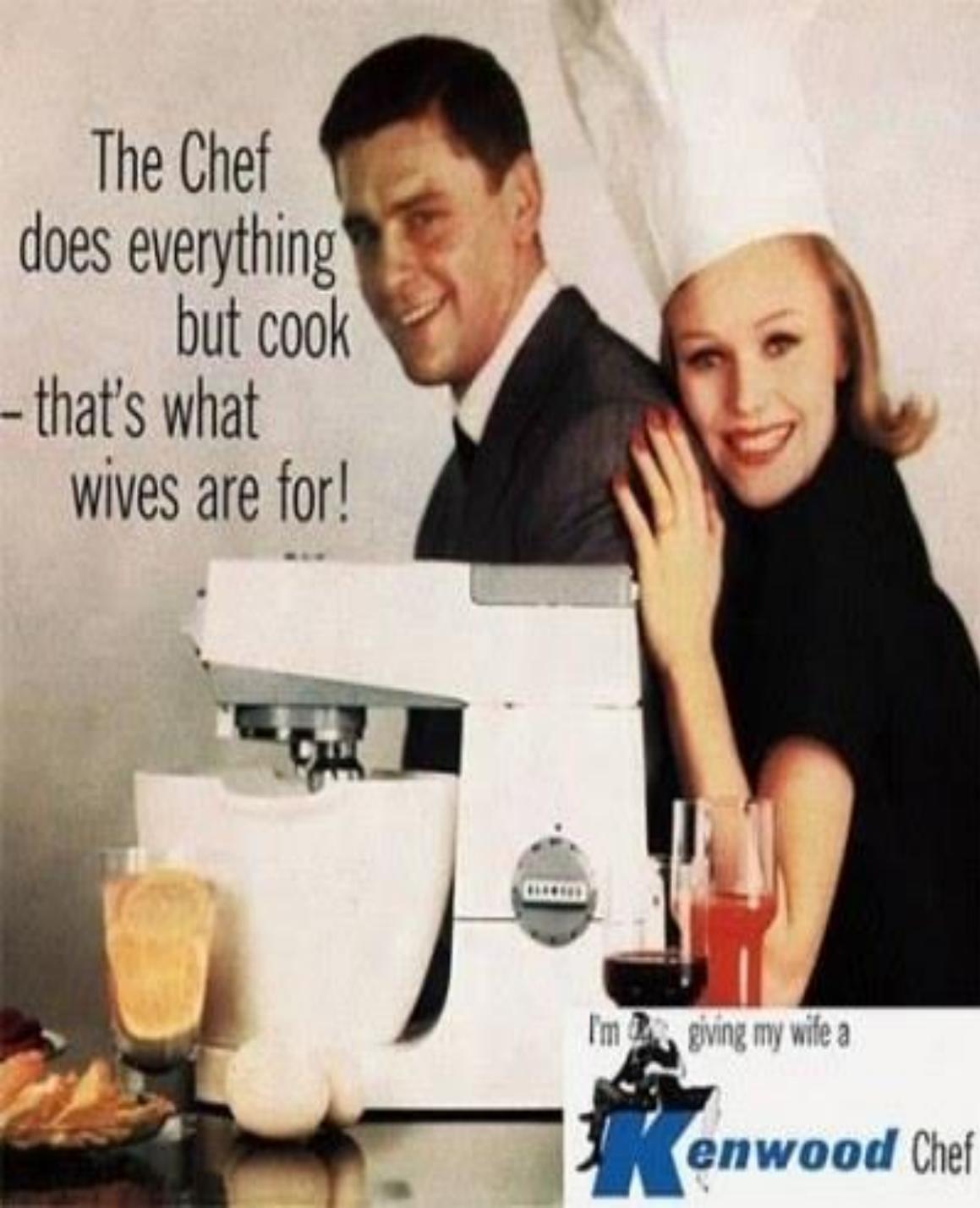
System addressing modes, including double-index and relative, hardware-streamline the most complicated routines and permit you to relocate object programs.

The 404 executive hardware time shares its own terminals while acting as the INTELLIGENT TERMINAL in a time-shared network.

If you're an OEM and you're thinking of force-loading a binary bit switcher to solve decimal problems, Telex us before you make a sad mistake. The 404 starts at \$6800.

**DE**  
DATA COMP  
SYSTEMS, INC.

404 Junipero Serra Drive, San Gabriel, California 91776  
Telephone: (213) 283-9485/Telex: 67-4804



The Chef  
does everything  
but cook  
- that's what  
wives are for!

*Le Chef...*

**Il fait tout...  
sauf cuisiner**

. . .

**mais vos  
épouses sont  
faites  
pour ça !**

**Ouf !**

**Bonne journée,  
les filles !**

D'autres sur:

**[Diaporamas-a-la-con.com](http://Diaporamas-a-la-con.com)**

**Le site des meilleurs diaporamas humoristiques**

[Attention le passage du pointeur de souris dans ce cadre déclenche un lien vers le site]